

# TRANSFER TVN MEDIA

(valid from 01.01.2023)

## Price list:

Price for scheduling the delivery and archiving materials in Transfer TVN Media service <https://transfer.tvnmedia.pl>

- One commercial material is **1000 zł nett** for polish based companies and 1000 zł gross for foreign companies.
- One sponsorship material (billboard) is **500 zł nett** for polish based companies and 500 zł gross for foreign companies.

Each material is being archived on TVN's servers for 12 months since the date when material has been sent.

## Transfer TVN Media platform:

1. 24h online availability.
2. Improving material's management process:
  - a. monitoring and reporting materials shipments – realization status,
  - b. feedback information from TVN Media (material number, permission for broadcast, e-invoice, comments),
  - c. copyrights date of expiry,
  - d. archive of shipped materials and the history of executed orders.
3. Eliminating the risk of unauthorized usage of materials sent to TVN Media.
4. Automatic registration of materials in TVN Media archive – minimizing generation of errors during ordering materials for broadcast.
5. Integration with TVN Media systems:
  - a. BNG Sales System,
  - b. Organized Collective Management base of creator's copyrights,
  - c. online payment operators: DotPay and PayPal.